

January 2009

### **Fly posting Guidelines for Charitable Groups**

Mendip District Council is actively enforcing the legal regulations with regard to fly posting across the district.

Class 3D of the Town and Country Planning (Advertisements) Regulations 1992 (Amendments 1994/1999) permits temporary notices intended to advertise a local event being held for charitable purposes, which may be religious, educational, cultural, political, social or recreational but not for any commercial purpose.

Permitted posters would include

- Church bazaar or jumble sale
- School fete
- Sponsored walk or swim in aid of charity
- An amateur sports event, but excluding any event organised for commercial purposes.

Adverts must not

- exceed .6 of a square metre
- be more than 4.6 metres above ground level
- be illuminated
- be displayed more than 28 days before the event or sale
- be displayed more than 14 days after the event or sale
- be on Council owned property or land (permission should be sought from the owner of the land or property prior to any advertisement being posted)

The Council will remove any poster or advertisement which is not for charitable purposes, which is larger than the permitted size or which is not removed within the permitted time limit. Furthermore it will take enforcement action should these rules be broken repeatedly i.e. more than three times.